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## **I.S.L.S.P. (International Society of Life Settlement Professionals) to Host Author Webinar Introducing Industry's 1st Comprehensive Life Settlement Book for Investment Managers**

*Author Jim Aspinwall to discuss "Life Settlements and Longevity Structures" at September 9 Webinar*

SCOTTSDALE, AZ – The International Society of Life Settlement Professionals (ISLSP) will host an informative webinar on Wednesday, September 9 at 10 a.m. ET to introduce the industry's first comprehensive life settlement book for investment managers. At the first webinar to kick off the ISLSP autumn series, Jim Aspinwall, author and world-recognized life settlement investment authority, will discuss his ground-breaking book "Life Settlements and Longevity Structures," which is the first to comprehensively cover life settlement products for the investment management industry. This webinar is part of ISLSP's joint efforts with John Wiley & Sons to explore and publish needed industry expertise to facilitate industry growth, excellence and to build investor confidence.

"With recent product development in the Life Settlement industry moving more and more towards sophisticated longevity structures, ISLSP again is pioneering the industry in presenting Jim Aspinwall's outstanding work," said Andreas Hauss, Founder of ISLSP. "This book sets a milestone in outlining the road ahead for future investment vehicles. "Aspinwall's book serves as an important vehicle that will allow Life Settlements to stand along side real estate, stocks, bonds and commodities as a principal asset class."

ISLSP monitors upcoming developments and tracks relevant investments in the industry and offers monthly webinars which are open to Life Settlement professionals and investors, providing up-to-date investor-oriented education support and networking opportunities at the highest level. Life Settlement investments are not linked to equity or credit markets and are able to offer a safe haven against volatility while providing smooth predictable returns. Providing education, increasing transparency and providing the industry with a think tank for the development and deployment of standards-based Dynamic Risk Assessment protocols, ISLSP ensures investors have the tools to make objective decisions, with the goal of attracting more investment capital into this asset class.

**When:** Wednesday, September 9, 2009, 10:00 a.m. ET

**Event:** Webinar- "Understanding Longevity as a Principal Asset Class"

**Sponsor:** International Society of Life Settlement Professionals (ISLSP)

**Cost:** Webinar: \$45, Webinar and Book: \$130

**More Information:** For more information or to register visit [www.islsp.org](http://www.islsp.org)

**Working press wishing to cover the webinar at no charge can register online by following this link and entering "Press" into the "Referred By" field: <http://www2.gotomeeting.com/register/894881826> Or, contact George Polzer at 480.278.5232 or [georgepolzer@islsp.org](mailto:georgepolzer@islsp.org) for transcripts and recording.**

### **About ISLSP**

ISLSP was founded by an international team of pioneering Life Settlement professionals and investors seeking to codify a standard Life Settlement assessment guideline which allows objective and accurate determination of the true value and risks associated with purchasing Life Settlement investments. ISLSP attracts new capital to the industry by educating investors, maintaining best practices and facilitating networking among best of breed and professional business partners. Visit [www.islsp.org](http://www.islsp.org) for additional information.

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